

## **Programme 2019**

Frankfurt am Main, 23.01.2019

### **New Exhibitions 2019**

Contemporary Muslim Fashions  
5 April to 15 September 2019

Sagmeister & Walsh: Beauty  
11 May to 15 September 2019

Seven Treasures: A Trove of Japanese Cloisonné  
23 May to 22 September 2019

House of Norway  
12 October 2019 to 27 January 2020

亞 歐堂 meet asian art: Of Dragons, Unicorns and Moon Rabbits: Animal and Mythical  
Creatures in Ancient China  
From 24 October 2019

### **Continuing Exhibitions**

Modernism in Frankfurt/M 1919–1933  
Until 14 April 2019

Lara protects me: A Georgian Story  
Until 20 January 2019

Born in Yokohama: The Entrepreneur Werner Reimers (1888–1965) and His Asian Art  
Collection  
Until 24 February 2019

亞 歐堂 meet asian art: The Colour of Jade and Eternity  
Until 15 September 2019

### **Permanent Exhibitions**

Elementary Parts: From the Collections  
Richard Meier. A Style Room  
Dieter Rams. A Style Room  
Stilräume. Aus den Sammlungen

## Programme 2019

Frankfurt am Main, 23.01.2019

### New Exhibitions 2019

#### Contemporary Muslim Fashions

5 April to 15 September 2019

From haute couture to streetwear to sportswear: the market for Muslim fashion is growing by leaps and bounds worldwide. *Contemporary Muslim Fashions* is the first major exhibition ever to explore the phenomenon of contemporary Muslim fashion. After the show caused a furore at the Fine Arts Museums of San Francisco, Frankfurt will be its first venue in Europe. It offers a virtual snapshot of the latest in Muslim clothing styles from all over the world with a particular focus on the Middle East and Southeast Asia as well as Europe and the U.S. In the process, it reflects on clothing's role in the expression of individual, religious and cultural identity in all its many facets – and in shaping identity.

Some 80 ensembles by established and emerging brands, enhanced by fashion photography and catwalk videos, show the ingenuity that goes into interweaving regional aesthetics with global fashion trends. Original material from the social networks, which play a central role in the spread of the new trend, will moreover offer insights into the diversity of fashion design in the Muslim world and give various protagonists a voice.

*Contemporary Muslim Fashions* is being organized by the Fine Arts Museums of San Francisco in cooperation with the Museum Angewandte Kunst, Frankfurt am Main. The curators are Jill D'Alessandro, curator of costumes and textile art, und Laura L. Camerlengo, deputy curator of costumes and textile art at the Fine Arts Museums of San Francisco. Reina Lewis, professor of cultural studies at the London College of Fashion, University of the Arts London, serves as consulting curator. Dr. Mahret Ifeoma Kupka and Prof. Matthias Wagner K are coordinating the exhibition in Frankfurt.

With support from the Ernst Max von Grunelius-Stiftung, the Bankhaus Metzler and the Stiftung der Frankfurter Sparkasse.

#### Sagmeister & Walsh: Beauty

11 May to 15 September 2019

After his greatly successful *Happy Show*, the graphic design superstar from New York Stefan Sagmeister will be back at the Museum Angewandte Kunst in 2019. In his new exhibition project *Beauty*, developed in collaboration with his studio partner Jessica Walsh, he'll now deliver a very personal – and visually impressive – plea for the appreciation and enjoyment of beauty. With spectacular interactive installations, the renowned design duo Sagmeister & Walsh will take visitors along on a sensually pleasurable search: what is beauty and why do we feel attracted to it? They'll cite numerous examples from product design, urban planning, architecture and graphic design in an endeavour to demonstrate that the beautiful actually works better. With the aid of insights from psychological aesthetics, history, philosophy and the natural sciences, Sagmeister & Walsh take the view that beauty is more than a purely

## Programme 2019

Frankfurt am Main, 23.01.2019

superficial strategy: it influences our everyday lives, stimulates our perception and makes the world a better place.

*Sagmeister & Walsh: Beauty* is a joint exhibition of the Museum Angewandte Kunst, Frankfurt am Main and the MAK Vienna. It was curated in Vienna by Kathrin Pokirny-Nagel and will be coordinated by Peter Zizka at the Museum Angewandte Kunst.

It is being realized with support from the Dr. Marschner Stiftung. The Premium Partner is Swarovski. The Associated Partner is Jaguar. The sponsors are the companies wienholding and Merz Pharma. The exhibition is also receiving support from, among others, Zumtobel, Master & Dynamic and Beiten Burkhardt Rechtsanwalts-gesellschaft mbH.

### Seven Treasures: A Trove of Japanese Cloisonné 23 May to 22 September 2019

When Japan opened up to the world in the mid-nineteenth century, the West looked with amazement at a land replete with natural beauty, but also at an exotic high culture and its refined artefacts. A new fashion phenomenon was born: Japonism. In this context, the artform of the Japanese cloisonné became all the rage. Craftsmen used a technique of melting coloured glass on a surface between fine strips of copper to produce elaborately embellished vases, plates and bowls targeting an upscale international market. In a combination of eastern and western aesthetics, a novel decorative style thus emerged. The delicate colour gradients, finely worked motifs and painterly surface effects are still as impressive as ever.

In 2016, the Museum Angewandte Kunst received an anonymous gift of some four hundred precious Japanese cloisonné works. After a presentation of a few carefully selected examples the same year, the new exhibition will now feature the entire collection in all its diversity.

The publication of an extensive accompanying catalogue is made possible with the generous support from the Bankhaus Metzler.

Curator: Dr. Stephan von der Schulenburg

### House of Norway 12 October 2019 to 27 January 2020

Starting in the autumn of 2019, the Museum Angewandte Kunst will devote its entire exhibition space to the Frankfurt Book Fair's guest of honour 2019. As a *House of Norway*, it will assemble outstanding exponents of Norway's art and culture, design, handicraft and architecture. One of the show's main highlights will be prints by Edvard Munch never before presented to the public. Also awaiting discovery will be works by contemporary artists such as Ingrid Torvund, Kari Steihaug, Frank Ekeberg, Tori Wrånes or Svein Flygari Johansen. A

## Programme 2019

Frankfurt am Main, 23.01.2019

guest performance by the Sámi National Theatre Beaivváš and artworks by Britta Marakatt-Labba, Máret Anne Sara, Jorn Are Keskitalo and others will provide insights into Sámi art and culture. Visitors will also encounter important designers, among them Tone Vigeland, Torbjørn Kvasbø, Regine Juhls, Grete Prytz and Peter Opsvik. Examples of modern Norwegian architecture, like that of Sverre Fehn or Joar Nango, and the area of social design as well as contemporary impulses in fashion and new Nordic cuisine will stand for a creative exploration of a changing world.

The exhibition will be carried out under the patronage of Her Excellency Mette Marit, Crown Princess of Norway within the framework of *The Dream We Carry* - Norway as Guest of Honour of the 2019 Frankfurt Book Fair. It is being sponsored by NORLA, Norwegian Literature Abroad, Visit Norway, the tourism department of Innovation Norway, and the furniture manufacturer Vestre, and developed in cooperation with the Munch Museum (Oslo), the Nordnorsk Kunstmuseum (Tromsø), Norwegian Crafts, the Sámi National Theatre Beaivváš (Kautokeino), the Sámi University College (Kautokeino), the Sámi Center for Contemporary Art (Karasjok), the Riddo Duottar Museat (Karasjok), the Kunstnerforbundet (Oslo), the Nordenfjeldske Kunstindustrimuseum (Trondheim) and many further institutions.

Curator: Prof. Matthias Wagner K

### 亞 歐堂 meet asian art: Of Dragons, Unicorns and Moon Rabbits: Animal and Mythical Creatures in Ancient China From 24 October 2019

The world of creatures is one of the most fascinating aspects of China's visual culture. When the art of the Middle Kingdom began taking visible reality increasingly into account some 2,500 years ago, the depiction of nature – and in particular animals – became one of the most important forms of expression. Yet fictional/mythical beings appear more frequently than representations of real fauna.

Mirroring two thousand years of Chinese cultural and intellectual history, this presentation will feature selected examples, made in a wide range of materials, from the extensive Asian collection of the Museum Angewandte Kunst.

Curator: Dr. Stephan von der Schulenburg

**Continuing Exhibitions****Modernism in Frankfurt/M 1919–1933****Until 14 April 2019**

In the 1920s, Frankfurt am Main developed into a centre of modern design. Under the motto *Neues Frankfurt* ("New Frankfurt"), the city launched a radical shift in politics and design that encompassed all areas of life. Striving for no less lofty a goal than to shape a new urban society, it sought and found new forms in city planning and housing construction, product and interior design, advertising, fashion, music, photography and film. With the aid of more than six hundred objects, sketches and models, photographs, films and audio recordings, the exhibition will paint a multifaceted picture of a case of emergence into modern design distinguished by an optimistic outlook and a cosmopolitan mindset. It will introduce better and lesser known protagonists of Modernism on the Main, acquaint visitors with the creative networks and reveal the connections to and differences from the Bauhaus. And it will bring home the realization that, if the Bauhaus was modernism's academy, *Neues Frankfurt* was its workshop.

The exhibition *Moderne am Main*, special exhibitions at the Deutsches Architekturmuseum and the Historisches Museum Frankfurt and activities of the Forum Neues Frankfurt will together form a joint Frankfurt initiative in honour of the 2019 Bauhaus centennial.

The exhibition is being carried out with support from the Federal Cultural Foundation within the framework of Bauhaus100, the Hessian Ministry of Science and Art, and the Department of Culture of the City of Frankfurt. The exhibition catalogue was produced with assistance from the Speyer'sche Hochschulstiftung.

Curators: Grit Weber, Annika Sellmann, Prof. Dr. Klaus Klemp, Prof. Matthias Wagner K

**Born in Yokohama: The Entrepreneur Werner Reimers (1888–1965) and His Asian Art Collection****Until 24 February 2019**

Painting, sculpture, bronzes, cloisonné and jade from China and Japan: the collection of Asian objects assembled by the entrepreneur Werner Reimers (1888–1965) encompasses almost all the major branches of East Asian art and bears impressive witness to what twentieth-century Western collectors found so fascinating in Far Eastern art. In 2016/17, in a joint research project of the Werner Reimers foundation and the Museum Angewandte Kunst, the entire collection was the subject of thorough scholarly examination.

## Programme 2019

Frankfurt am Main, 23.01.2019

To coincide with the publication of the complete collection catalogue, the Museum Angewandte Kunst will be showing a selection of some sixty works from the Reimer holdings – for example album pages with expressive ink drawings, a limestone Buddha or an elaborately decorated jade bowl of the Ming period.

In cooperation with the Werner Reimers Stiftung, Bad Homburg.

Curator: Dr Stephan von der Schulenburg

### 亞 歐堂 meet asian art: The Colour of Jade and Eternity Until 15 September 2019

To the Chinese, jade has always been more valuable than silver or gold. In Chinese culture the precious stone with the milky grey-green lustre is seen as a symbol of long life and immortality. The high regard for this material explains the enduring popularity of jade-coloured pottery glazes in China ever since the first millennium BC.

Starting in June 2018, the Museum Angewandte Kunst will be showing a selection of celadon pottery in its meet asian art exhibition and event forum. With pieces produced over a period of two and a half thousand years, this cabinet exhibition will bear impressive witness to the skilful craftsmanship of Chinese potters who used simple, elegant shapes and the unique colour of jade to create objects of great expressive power.

Curator: Dr Stephan von der Schulenburg

## **Permanent Exhibitions**

### **Elementary Parts: From the Collections**

In *Elementary Parts*, the museum is presenting works from its collections in a kind of heart chamber representing the valuable fund from which it can draw for its thematic exhibitions. With its uncompromising juxtapositions of disparate things, the presentation thus provides impartial insights into the museum's holdings. At the same time, it invites visitors to experience the new constellations of objects and works in their own way.

Idea and exhibition director:  
Matthias Wagner K

With kind support from the Dr. Marschner Stiftung and the Ernst Max von Grunelius-Stiftung.

See, experience, rethink – since the summer of 2018, visitors have had the opportunity to discover the hidden paths between the objects of *Elementary Parts* with the aid of a digital guided tour.

The realization of the digital guided tour was made possible with kind support from the Dr. Marschner Stiftung.

### **Richard Meier. A Style Room**

In this cabinet exhibition, visitors can learn what historical reference US-architect Richard Meier drew on for his plans for the Museum Angewandte Kunst building that opened in 1985: what early twentieth-century design examples did he look to for orientation, and what cultural contexts underscore his approach?

Curator: Thibaut de Ruyter

### **Dieter Rams. A Style Room**

With his unpretentious, functional, visually long-lived and at the same time highly aesthetic products, Dieter Rams contributed to shaping the image of post-war German design. In the Dieter Rams Style Room, a changing selection of exhibits illustrates thematic and biographical aspects of his work.

Curator: Prof Dr Klaus Klemp

**Style Rooms: From the Collections**

At the Historische Villa Metzler of the Museum Angewandte Kunst, nine style rooms feature furniture, wallpaper, faience and porcelain arranged in the style of historical interiors, thus providing opportunities to experience domestic culture of more than two hundred years with all the senses.

## Programme 2019

Frankfurt am Main, 23.01.2019

### Director

Matthias Wagner K

### Curator

Matthias Wagner K

### Location

Museum Angewandte Kunst  
Schaumainkai 17  
60594 Frankfurt am Main

### Information

T +49 69 212 31286  
F +49 69 212 30703  
[www.museumangewandtekunst.de](http://www.museumangewandtekunst.de)

### Opening hours

Tue, Thu-Sun 10 am – 6 pm, Wed 10 am – 8 pm

### Admission

9 EUR, reduced 4.50 EUR

### Press contact

Dorothee Maas, Annie Buenker, Natali-Lina Pitzer  
T +49 69 212 32828 / 73243  
F +49 69 212 30703  
[presse.angewandte-kunst@stadt-frankfurt.de](mailto:presse.angewandte-kunst@stadt-frankfurt.de)

### Press downloads

[www.museumangewandtekunst.de](http://www.museumangewandtekunst.de)