

Press release

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**The Museum as a Space of Discovery: Design, Fashion and the Performative**

As a vibrant space of discovery the Museum Angewandte Kunst focuses on the awareness of social trends and developments within the fields of design, the performative and fashion. Against the backdrop of its prominent collections – European crafts from the twelfth to the twenty-first centuries, design, book art and graphic art as well as Islamic and East Asian art – it aims to make the hidden visible and create relationships between events and stories revolving around objects. The changing exhibitions recount tales of cultural values and changing living conditions. Beyond that, they make continual reference to the question of what applied art is today and can be.

The architecture of the Museum Angewandte Kunst was designed by Richard Meier. In 1985, he created an ensemble integrating the surrounding park, the villa and the new museum building. Since its reopening in April 2013, an event that went hand in hand with the restoration of the architecture to its original splendour, the Museum Angewandte Kunst has been conceived as a space of possibility, a realm for sensory thought and experience, and a platform for research and negotiation, for discussion, cooperation and participation.

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